



CAPABILITIES

EXPERIENCE

EDUCATION

RESUME

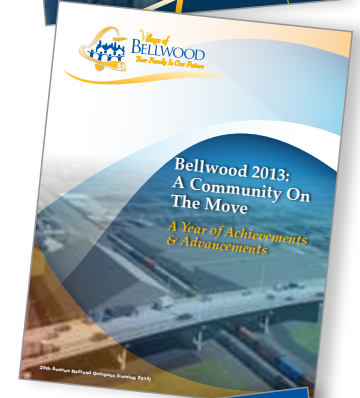
SUMMARY OF CAPABILITIES

- Special Events Collateral
- Identity Brand Building
- Ads and Ad Campaigns
- Publication Design
- Project Management & Print Production
- Interactive E-mail Templates
- Website Design
- Web Banners & Buttons

EXPERIENCE • CLIENT LIST

- **Present: INDEPENDENT CONSULTANT** • Art Director • Graphic Designer
- **Village of Bellwood • Bellwood, IL** - As the graphic design firm of record for more than 12 years; a logo design update and a total re-branding effort, which consists of design and print production for quarterly and monthly newsletters, annual calendars, signage, ads and all other collateral materials.
- **Chicago Urban League • Chicago** - Design firm of record for 11 years; re-designed the agency's brand, including graphic design and print production for a quarterly newsletter, annual reports, two annual fundraising events and all collateral materials.
- **Sinai Community Institute • Chicago** - Responsible for graphic design and print production for Sinai's major fundraising events for 3 consecutive years, which consisted of invitation packages, ads, various event signage, 48-52 page program books, letterhead and other collateral materials.
- **Midway Distributors • Chicago** - Provided art direction and graphic design for the South Shore Jazz Festival; outdoor signage and other promotional materials, which included a commemorative 44 page program booklet.
- **African Festival of the Arts • Chicago** - Created graphic design materials for special event project including; event gala invitation and promotional materials.
- **Regional Transportation Authority • Chicago** - Provided creative services for both 06 and 08 annual Transportation Symposium: event collateral and all signage.

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- **Columbia College Chicago** - Provided creative services as the design firm of record for Columbia College Chicago's DanceAfrica program; created annual, award-winning event promotional mailer and commemorative poster for 5 years.
- **Geo-Segment Marketing • Chicago** - Developed creative for national ethnic marketing events for *General Mills*, including the *1997 Essence Music Festival* and the *1998 UniverSoul Circus*.
- **John H. Stroger Jr. Hospital of Cook County • Chicago** - Collaborated with marketing manager to develop ads and bilingual brochures.



- **Jacobs & Clevenger • Chicago** - Provided on site direct mail design and art direction for clients: *BMO Harris Bank*, *Discover Card*, *AT&T* and *Abbott Laboratories*.

EDUCATION

- **School of the Art Institute of Chicago** - BFA, Visual Communications
- **Columbia College Chicago** - Website and Digital Design
- **Truman College** - CS4 InDesign



AWARDS

- **2014 American Graphic Design Award** - Illinois African American Coalition for Prevention (ILAACP) 2013 Annual Report
- **2014 The Communicator Award of Excellence** - Sinai Community Institute's Gala 2013
- **2014 The Communicator Award of Distinction** - The Educator Newsletter Bellwood School District 88
- **2012 American Graphic Design Award** - 2012 Sweet Sixteen Celebration
- **2012 The Communicator Award of Distinction** - Sinai Community Institute's Gala 2011
- **2011 American Graphic Design Award** - Sinai Community Institute's Gala 2011
- **2004 MarCom Creative Platinum Award** - 2003 Chicago Urban League Annual Report
- **2004 MarCom Creative Gold Award** - 2004 Columbia College Chicago's DanceAfrica Chicago
- **2002 The Communicator Award of Excellence** - 2001 Chicago Urban League Annual Report
- **2002 Dalton Pen Award Program Award of Merit** - 2001 Chicago Urban League Annual Report
- **1997 PRAME AWARD for Special Event Promotions** - 1997 Essence Music Festival (Public Relations and Marketing Excellence)



“Karen’s ability to listen and interpret through her amazing artistry, the vision of my organization is exceptional.”

EQUIPMENT

Mac OS X El Capitan Adobe Creative Suite 5.5 and higher, MS Word, PowerPoint

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